

Jonas Hartmann

Aabachstrasse 6, 6300 Zug | +41 76 442 86 26 | jonas@hartmann.id
05.01.2000 | Hobbies - hiking, art

RELEVANT EXPERIENCE

F.-Hoffmann La-Roche AG

Basel

Largest pharmaceutical company in the world | 66,48 Mrd. CHF Turnover

2024 – today

- **Wave Training Coordinator** and **Local Training Lead** for Procurement (D2P) in GxP regulated environment
- **Lead GenAI initiative** to automate training sessions and reduce trainer resources with NotebookLM
- **Delivered SAP Basic Concept**, training material and training for testers and end users in German and English
- **Built a custom training data tool** with Airtable, managing 100k+ data points
- Gathered training requirements, **led role mapping**, and defined local L4 scope for 10k+ end users
- Acted as **hyper care incident manager**, triaged training, OCM and authorization managing SNOW tickets

Hero AG / Schwartauer Werke

Lenzburg / Bad Schwartau

Leading food producer | Europa / Germany | 1,28 Mrd. CHF Turnover

2022 – 2023

- **Deployment Training Lead** for a full-size SAP implementation S4/HANA
- Adapted the Global Training Strategy to meet local requirements
- **Develop tailored training formats** for shop floor and administrative process areas
- **Coordinated role mapping, local training materials, and end-user support** strategies
- Conducted **change readiness assessments** to ensure organizational preparedness
- Delivered and **facilitated train-the-trainer programs**, acting as lead instructor and content creator
- Drove cross-functional collaboration between PMO and key users through platforms like Trello and Notion

Fraunhofer-Gesellschaft

Munich

Largest organization for applied research in Europe | 3,4 Mrd. EUR Turnover

2021 – 2022

- **Project Manager**, Managed learning topics in full-scale SAP implementation
- **Moderated** a user community of 300 members
- Gained expertise in technical SAP applications
- **Developed central SharePoint knowledge database** for HR
- **Visualized** and optimized **training processes** using Visio and Signavio

Sensit!

Potsdam

Media and technology start-up 1,5 Mio. EUR Turnover

2020 - 2021

- Managed investor relations and successfully led a crowdfunding campaign, securing €450,000 in four months
- Implemented OKRs to drive strategy execution and performance tracking
- Deployed and integrated software solutions like Shopify, HubSpot, WordPress, and Lexoffice to optimize operations

KPMG AG / PwC GmbH / M.M. Warburg Bank / LIQID Asset Management GmbH

Various

Deal Advisory, Audit, Transaction Services, Asset Management

- Conducted audits and compliance reviews across insurance and banking sectors, including CSRD, KYC/CDD, FATCA, CRS and AML Frameworks to investigate Financial Crimes.
- Developed AI-powered tools and Power Platform applications to automate processes and M&A document creation
- Performed securities verification, withholding tax documentation, and Power BI dashboard creation
- Supported digital transformation projects, including banking system migrations from OBS to Atruvia

EDUCATION

Allensbach University **Online**
Master of Finance (M.A.) Wealth Management (ø 1,2 / GPA 5,8) 09/2024 – 09/2026

International Track

- Asia Pacific University (APU), Digital Transformation (ø 1,0 / GPA 6) **Malaysia, 2025**
- Pace University, Behavioral Economics and Finance (ø 1,3 / GPA 5,7) **New York, 2024**

Allensbach University **Online**
Bachelor of Arts (B.A.) BWL & Banking (ø 1,4 / GPA 5,6) 09/2022 – 08/2025

- Research topic: AI and digitalization in banking, M&A, internal auditing, and customer-driven digital transformation

CERTIFICATES:

AML and Counter-Terrorist-Financing | International Compliance Association (ICA) **2025**
Fundamentals of data analysis in Excel | CFI **2024**
European Business Law | Lund University **2024**
FATCA & CRS | M.M. Warburg Bank **2023**
Portfolio & Risk Management | Université de Genève **2023**
Strategic Management | Copenhagen Business School **2023**

SKILLS

Language Skills:

- German (native)
- English (fluent)

Personal competences:

- Collaborative team player
- Innovative problem solver
- Adaptable under pressure

IT Skills:

- KI – GPTs and Agents
- MS Office, G-Suite
- PowerBI, Hubspot, Salesforce, Airtable, Smartsheet
- SAP ERP (S4HANA, Fiori, HCM, SuccessFactors)
- Atlassian (Jira, Trello, Confluence)
- ServiceNow, Visio, Signavio
- OSINT, HUMINT, FININT

EXTRACURRICULAR ACTIVITIES

Inspiresouls e.V. **Remote**
Voluntary | Advisory Board / Legal Council 01/2022 – today

- Take care of all international legal matters including contract drafting and negotiations
- Led organizational growth by establishing key operational processes and shaping the association's strategic direction

The Swiss Private Equity & Corporate Finance Association (SECA) | Young Member 2025 – today

- Co-Author of the SECA Impact Report 2025